

2011 AIAG Auto Parts Purchasing Leadership and Supplier Forum--Sponsorship Plan

2011 AIAG 汽车零部件采购高层与供应商论坛——赞助合作方案

Time: Sep.9, 2011 (Concurrent with China International Auto Parts Expo)

Venue: Beijing, P.R. China

时间: 2011 年 9 月 9 日

地点: 北京

Sponsor Benefits 赞助项目	Special Sponsor 特别赞助商 ¥ 300,000	Main Sponsor 主赞助商 ¥ 150,000	Sponsor 赞助商 ¥ 80,000
Invited to Summit Forum held in Great Hall of the People, facing to facing with national leadership. 受邀参加人民大会堂高峰论坛，与国家领导面对面交流。	3 men	2 men	1 men
Free tickets for 2011 AIAG Auto Parts Purchasing Leadership & Suppliers Forum 免费获得 2011 AIAG 汽车零部件采购高层与供应商论坛门票	4 men	3 men	1 men
Known as an AIAG forum co-organizer or supporter 以论坛协办或支持单位的身份出现在 AIAG 的对外宣传及报道资料上	✓	✓	✓
Automotive topic related speech during the AIAG forum (10 minutes) 提供论坛上演讲 10 分钟的机会（汽车相关的主题演讲）	✓		
Free advertisement chance on AIAG English newsletter (monthly) 赠送 AIAG 英文电子新闻摘要广告（月刊）	6 months 6 个月	3 months 3 个月	
Demo desk and Banner Stand area out of the AIAG forum hall AIAG 论坛会场宣传区域（演示桌及易拉宝）	Prominent 显眼位置	Prominent 显眼位置	✓
Sponsor's video be broadcasted on big screens during tea break 论坛茶歇间隙播放企业宣传视频	✓		
Sponsor's LOGO showed on the background board on the stage 会场背景板上出现公司 LOGO	Prominent 显眼位置	Prominent 显眼位置	✓
Brochures, introduction flyers or gifts offered by the sponsor will be distributed to all forum attendees 把赞助商宣传资料（或公司纪念品）送到每位参会代表手中，以扩大公司知名度	✓	✓	✓
Advertisement on proceeding 会刊广告页	Prominent 显眼位置 2 页	1 页广告	1 页广告
Sponsor's LOGO and homepage be linked on AIAG Chinese website AIAG 中文网站上宣传此次活动并出现赞助商名称 LOGO、简介及链接	✓	✓	✓
VIP seat(s) in VIP area during forum session with potential excellent communication opportunity with AIAG VIPs 以 VIP 身份参加论坛，就座于贵宾区	3 men	2 men	1 men

Invited to AIAG VIP banquet, excellent opportunity to communicate with industry leaders and peers 参加 VIP 高层晚宴，与汽车行业高层交流与沟通的机会	3 men	2 men	1 men
opening remark at the banquet with sponsor's banner stand being put in the banquet hall 晚宴现场致开幕辞，并在晚宴现场放置赞助商业拉宝	√		
Contact lists of the forum attendees (electronic version) 会后提供所有参会人员的联系名录一份（电子版），以便开拓潜在商机	√	√	√
Free joining in AIAG Emerging Market Members for the first year 免去首年 1000 美元年费直接加入	√	√	√
Free accommodation for sponsor's VIP(s) 为赞助商的嘉宾提供会场附近的宾馆住宿	5 men-3 days 5 人/3 天	3 men-3 days 3 人/3 天	2 men-3 days 2 人/3 天

Being an AIAG forum sponsor, please contact Jolly
TEL: 021-50272721

赞助合作事宜及咨询，联系人：Jolly

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